

ELEVATE '19

Exhibitor and Sponsorship Opportunities

July 8-11, 2019 | Hyatt Regency Chicago

What is FACTS Elevate?

FACTS Elevate is a four-day conference focused on elevating the private K-12 school management experience. In celebration of its 10th year, the conference (formerly the RenWeb Power Conference) will offer vendors the opportunity to sponsor or exhibit at the event and build relationships with hundreds of private school decision makers from around the country.

Who will be there?

Over 1,000 education professionals attended this conference in 2018. Registrants included school leaders, administrators, teachers, and business managers, as well as admissions and IT professionals.

Why exhibit?

Exhibiting at FACTS Elevate allows your company to showcase products and gain brand exposure among current and potential customers. Attendees are key decision makers for their respective schools. FACTS Elevate motivates them to find solutions to strengthen their institutions.

Standard exhibitor package - \$2,500

What's included?

- **Two free conference registrations.** Additional registrants will receive a discounted rate of \$345.
- **Company logo on signage at the conference.** Strategically placed for maximum visibility.
- **Company recognition in the conference app.** This includes logo, profile, website address, email address, phone number, social media links, one push notification, one sponsored post, and the option to upload PDF documents.
- **Company recognition in a pre-conference email blast.** FACTS will send one email to attendees prior to the conference announcing your sponsorship.
- **Opportunity for premier booth placement.** Exhibitors can choose to purchase additional sponsorships, which will allow them premier placement in the exhibit hall.



Additional sponsorship opportunities:

As a sponsor, your commitment to K-12 education becomes clear to attendees. Maximize your brand visibility, networking time, and thought-leadership status by participating in additional sponsorship opportunities.

Conference app package - \$1,500

Expose your brand to all conference attendees through the exclusive conference app. Attendees rely on the conference app to create and view their schedules, see conference hall maps, receive push notifications, and communicate with other conference attendees. Sponsorship includes:

- **Banner image at the top of the app activity stream with button label linking to the URL of your choice (website, app download, document download). You may also include a photo gallery.**
- **One sponsored push notification sent to all app users.**
- **Option to promote a session if presenting at the conference.**
- **Metrics provided at the end of the conference to show how many attendees engaged with your sponsored posts through the app.**

20-minute speaking session - \$1,500

Share your expertise with conference attendees by presenting a speaking session (15-minute presentation and 5-minute Q&A). Content must be non-vendor related and pre-approved by the FACTS Elevate presentation committee.

60-minute speaking session - \$2,500

Share your expertise with conference attendees by presenting a traditional 60-minute learning session with learner outcomes. Content must be non-vendor related and pre-approved by the FACTS Elevate presentation committee.

Sponsored off-site event - \$1,500

Looking for more networking time to engage with attendees? Schedule an off-site event and we'll help promote your gathering. The event package includes an email invitation from FACTS to conference attendees, event listing in the FACTS Elevate schedule, one push notification, and one sponsored post. For events that are intended to be exclusive, we'll include "by invitation only" language.

Post-conference webinar announcement - \$1,500

To keep you top-of-mind for conference attendees, we'll send out an email invitation to one of your company's webinars encouraging attendees to hear more about what you have to offer.

Cancellations:

Any exhibitor cancellation must be made in writing to FACTSElevate@FACTSmgt.com. Cancellations will be accepted in accordance with the cancellation period assessment schedule below.

Cancellation period assessment

Now through March 10	No penalty
March 11 to May 15	50 %
May 16 or after	100 %

Lodging:

Hotel booking information will be sent via email. Attendees and exhibitors are welcome to book a room at the conference rate through the Hyatt Regency Chicago conference site as long as rooms are available.

Booth Placement:

Exhibitors will be contacted following registration to select booth location.



Event Schedule

Exhibitor Move-in: Monday, July 8 at noon

Exhibitor Move-out: Thursday, July 11 at noon