



Transforming Training and Customer Engagement with a Single Learning Platform

Intro

In today's fast-paced corporate world, developing a skilled workforce is crucial to staying competitive. FACTS, in collaboration with CBORD, offers a prime example of how a versatile learning platform can transform corporate training.

This comprehensive solution enhances engagement through features like gamification and offers personalized learning paths, all while supporting easy course registration through an intuitive e-commerce system. Let's explore how FACTS is helping organizations like CBORD leverage their learning platform to foster organizational growth and meet diverse business needs.



By seamlessly integrating e-learning, in-person, and hybrid events, FACTS provides a unified platform that caters to both employee and customer training needs.

The Power of Collaboration

CBORD began its partnership with FACTS, formerly known as CD2 Learning, in 2018 to streamline training for employees and customers, aiming for a system that could handle a variety of learning modalities from a single platform. FACTS' ability to support e-learning, in-person training, and hybrid events made it the perfect choice. This partnership also enabled CBORD to simplify self-registration, manage subscription packages, and address the unique needs of a diverse audience.

“*FACTS has become an integral part of our team, consistently refining the learning platform to meet our evolving training needs.*”

- Susan Herr, RD Manager Education Services
CBORD Solutions



Since partnering with FACTS in 2018, CBORD has streamlined its training processes, simplifying course registration and management for a diverse audience.

This collaboration highlights the value of working with partners who can evolve alongside your organization's training goals. FACTS not only offered a flexible and scalable learning platform but also provided ongoing technical support and customization options to ensure CBORD's training efforts were fully aligned with their business objectives.

A True Partnership: FACTS as a Key Team Player

FACTS has become an integral part of CBORD's team, offering more than just a service. The partnership thrives on collaboration, with FACTS consistently refining and improving the learning platform based on CBORD's needs. This close working relationship ensures that the system evolves as CBORD's training requirements grow, making it an essential tool for achieving both their internal and customer training objectives.

Susan Herr, RD Manager of Education Services at CBORD Solutions, emphasizes FACTS' dedication to enhancing the user experience, citing their proactive approach and personalized support as key contributors to the success of the partnership.



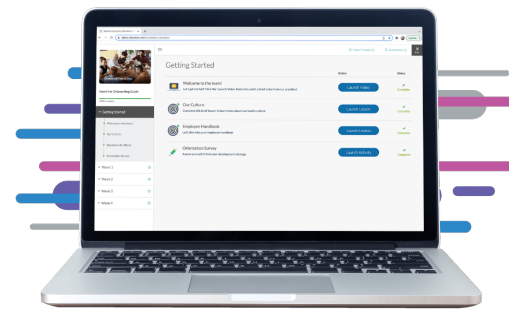
CBORD's use of FACTS' learning platform has led to flexible, role-specific content delivery, enhancing both workforce and customer engagement.

Extended Learning for a Dynamic Workforce

Flexible Content Delivery

One of the standout features of the CBORD Learning Center, powered by FACTS, is the flexibility it provides in accessing learning content. Using FACTS' advanced e-commerce system, CBORD allows users to self-register for a wide variety of courses, including e-learning, in-person, and hybrid events. This versatility ensures that both employees and customers can access content tailored to their unique learning needs. With self-service registration and flexible payment options such as credit cards and purchase orders, CBORD is able to provide a seamless learning experience for all participants.

This approach not only simplifies training delivery but also increases engagement by offering users a customized learning journey. By meeting learners where they are, CBORD maximizes the value of its training programs and drives better results for its workforce and customers alike.



Engaging and Motivating Learners through Gamification

Badging System for Motivation

To enhance engagement, CBORD has integrated a badge system within its learning platform, rewarding learners as they progress through courses. These badges serve as milestones, providing learners with a sense of achievement. The immediate feedback and congratulatory notifications further encourage participation and offer opportunities for learners to share their accomplishments with colleagues or via social media. This system not only drives motivation but also promotes a healthy sense of competition among participants.

Additionally, the accumulation of badges can lead to recognition as a "Top Learner," which comes with added incentives, further boosting engagement.



FACTS' learning platform uses gamification to engage learners, with badges and recognition incentives driving higher levels of participation.

Excellence in Hybrid Learning

Prework and Post-Assessment Strategies

CBORD's hybrid learning model maximizes the impact of its training sessions by incorporating prework and post-assessment strategies. Prework ensures that learners are prepared to fully engage during live sessions, while post-assessments provide a means of reinforcing and evaluating the knowledge gained.

Successful completion of these components leads to the awarding of a certificate, which validates the learner's effort and enhances their professional credentials. This structured approach ensures that learners retain the information they've learned, making the overall training experience more effective.



CBORD's hybrid learning model, powered by FACTS, combines prework, live sessions, and post-assessments to maximize retention and impact.

The Role of FACTS in Future-Focused Learning Solutions

FACTS continues to be at the forefront of educational technology, driving innovation and excellence across various sectors. By staying adaptable and responsive to the evolving needs of its partners, FACTS has proven to be an invaluable partner to organizations like CBORD, MindVue Net Zero Academy, and others.

As the landscape of corporate learning continues to change, FACTS is focused on emerging trends such as artificial intelligence, personalized learning, and adaptive learning environments. This forward-thinking approach will ensure that businesses can continue to rely on FACTS to deliver cutting-edge training solutions tailored to their unique needs.



What's Next for Your Business?

Embrace Customized Training Solutions

As training needs grow more complex, the ability to deliver customized learning experiences becomes increasingly critical. A one-size-fits-all approach no longer cuts it. FACTS' collaboration with CBORD showcases the power of tailored learning solutions, enabling organizations to deliver training that aligns with their specific goals.

By adopting customizable features in their learning platform, companies can ensure their training programs remain relevant, engaging, and effective in meeting the unique needs of their workforce and customers alike.

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FACTS' proactive approach and personalized support have been key to our success.

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*- Susan Herr, RD Manager Education Services
CBORD Solutions*



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