



EXHIBITOR OPPORTUNITIES

Atlanta, GA | July 8-11
Hyatt Regency Atlanta



We are excited to invite you to exhibit at our annual FACTS Elevate Users Conference, held at the Hyatt Regency, Atlanta, GA on July 8 -11, 2024.

FACTS Elevate is one of the largest user conferences, attended by K-12 independent and faith-based schools. Regularly attended by over 1500 attendees, last year Elevate drew over 1600 in-person educators and administrators to our conference in Orlando, representing 48 states and four countries.

Past exhibitors have enjoyed great success at Elevate, with many returning year after year to continue taking advantage of the unique environment and opportunities.

The background features a dark blue space-like theme. A colorful jellyfish with a yellow and orange bell and purple tentacles is positioned in the upper center. To its right is a large, stylized planet with purple and blue swirling patterns. The scene is dotted with white stars and teal-colored circles of various sizes. A white wavy line curves across the bottom right.

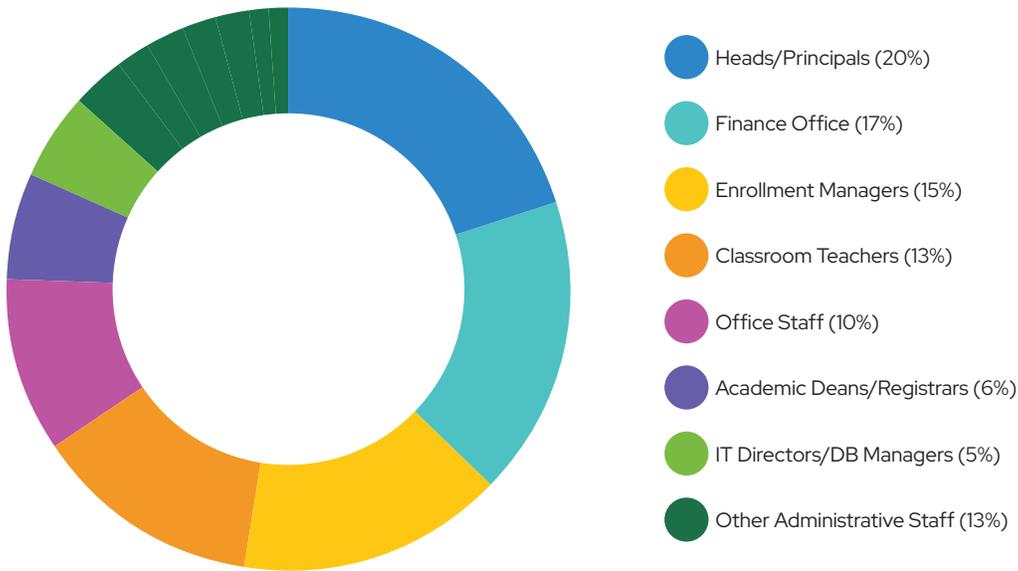
Why Exhibit at Elevate?

Participating as an exhibitor in the FACTS Elevate conference in 2024 can offer several value-added benefits for exhibitors. These benefits can vary depending on the exhibitor level and the specific goals and objectives of the exhibitors, but here are some potential value adds:

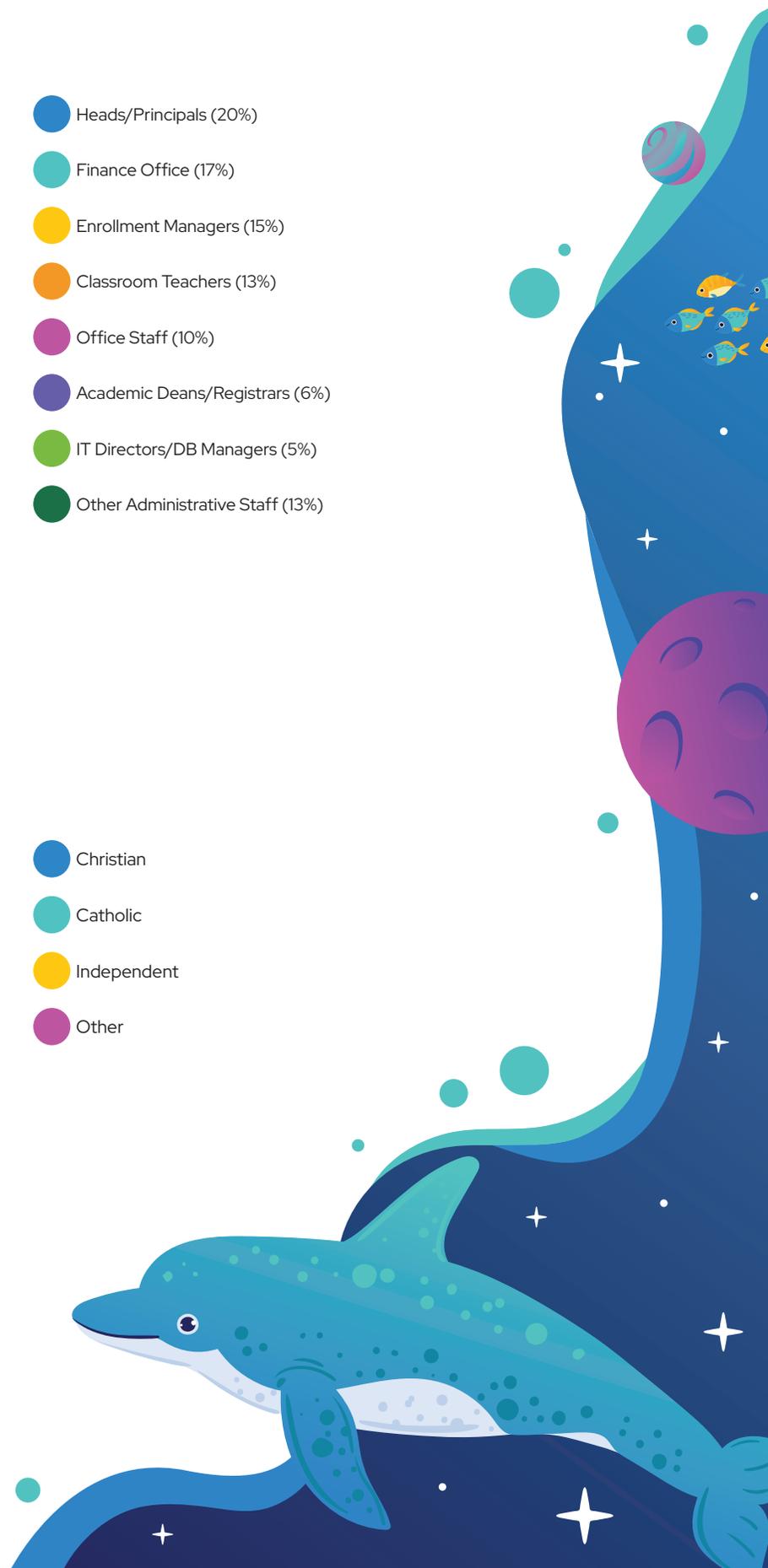
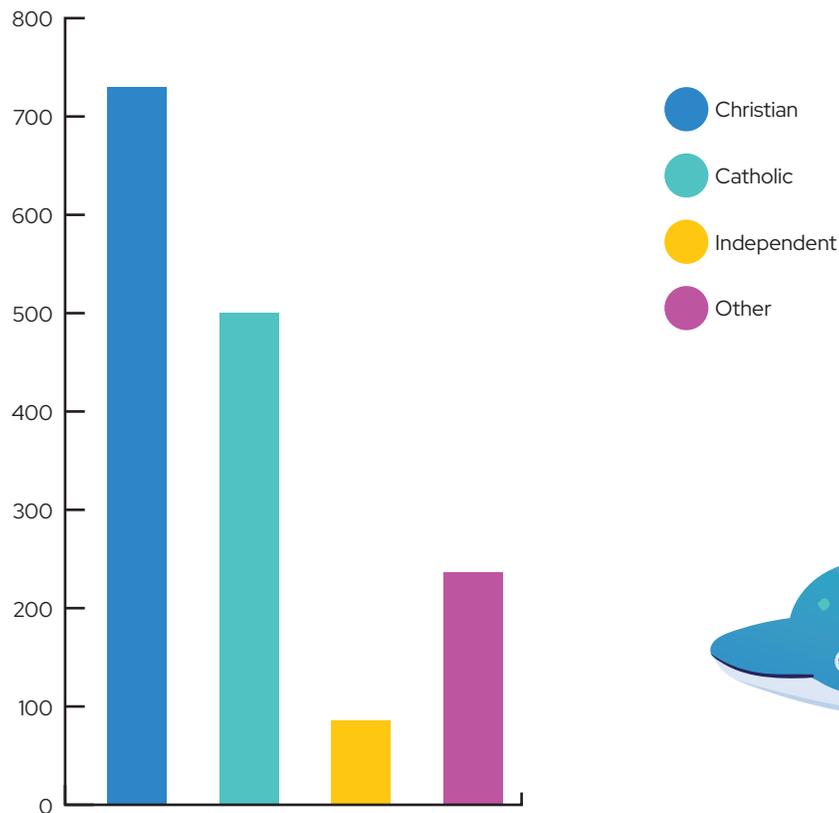
- 1. Brand Visibility and Exposure:** Exhibitors can gain significant visibility and exposure to a targeted audience of education professionals, administrators, and decision-makers. This exposure can help increase brand recognition within the education sector.
- 2. Product and Service Showcase:** Exhibitors can showcase their products, services, and solutions to a relevant and engaged audience. This can lead to increased interest and potential sales or partnerships.
- 3. Thought Leadership:** Exhibitors may have the opportunity to participate in panel discussions, workshops, or presentations, allowing them to establish themselves as thought leaders in the education industry.
- 4. Lead Generation:** Exhibitors can collect leads and contact information from conference attendees who express interest in their offerings, facilitating post-conference follow-ups and potential sales.
- 5. Customized Engagement:** Depending on the exhibitor level, exhibitors may have the option to customize their engagement, such as hosting breakout sessions, workshops, or exclusive networking events.
- 6. Exclusive Opportunities:** Depending on their exhibitor level, exhibitors may receive exclusive benefits, such as priority exhibition space, VIP access, and recognition in conference materials.

Elevate 2023 Statistics

2023 Attendees by Role

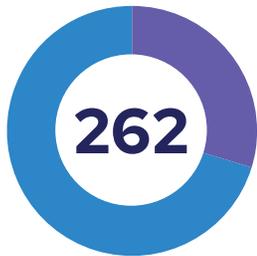


2023 Attendees by School Type

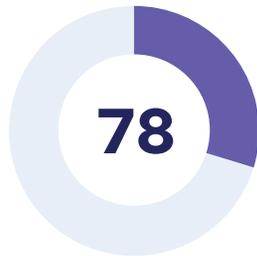


Elevate 2023 Statistics (Continued)

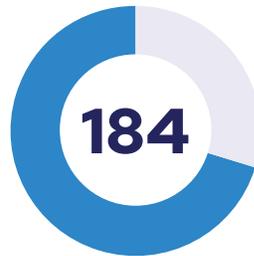
2023 Session Stats



Total Sessions



Thought Leadership /
PD Sessions



FACTS System
Training Sessions



Total Speakers

2023 Exhibitors - 30 Total Exhibitors



Bronze
Exhibitors

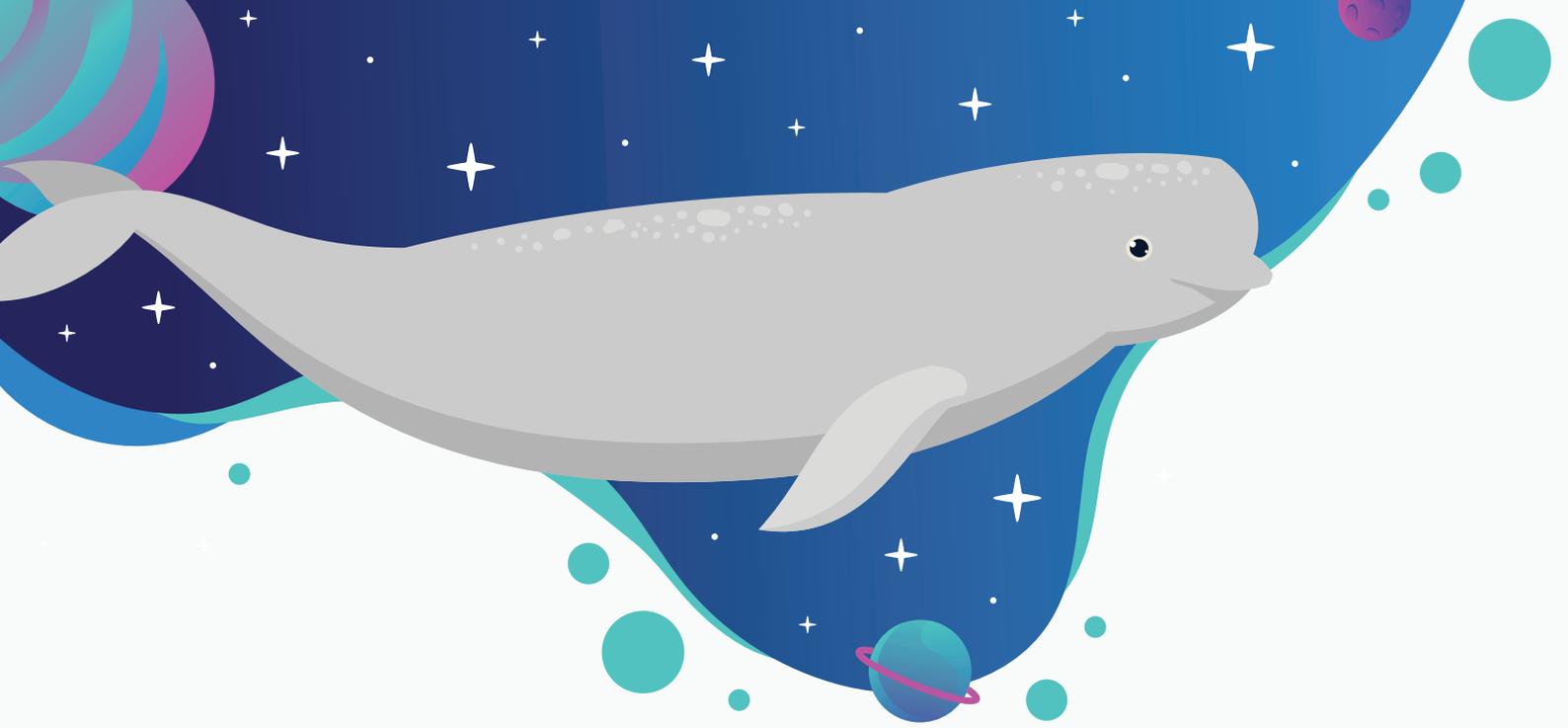


Gold
Exhibitors



Platinum
Exhibitors





Elevate 2024 Exhibitor Schedule

Sunday, July 7

Exhibitor Set up Hours.....11:00 AM – 3:00 PM
Exhibit Hall Hours.....3:00 – 5:00 PM
(during attendee registration)

Monday, July 8

Exhibitor Set up Hours..... 7:00 – 9:00 AM
Exhibit Hall Hours..... 9:00 AM – 4:00 PM
(during attendee registration and preconference sessions)
Client Reception at Georgia World Aquarium..... 7:00 – 10:00 PM
(see additional exhibitor opportunities)

Tuesday, July 9

Exhibit Hall Hours.....9:30 AM – 4:00 PM
Exhibitor Reception.....5:00 – 6:30 PM
(see additional exhibitor opportunities)

Wednesday, July 10

Exhibit Hall Hours..... 8:00 AM – 4:00 PM
Exhibitors Dismantle..... AFTER 4:00 PM

Pricing & Exhibitor Opportunities

Customize your package to your brand.

Benefit	Platinum (3 spots)	Gold (18 spots)	Bronze (30 spots)
Exhibitor Cost	\$10,000	\$5,000	\$2,500
Booth Size*	Two x 6-ft tables, four chairs (can be replaced w/ floor or tabletop display)	One 6-ft table, two chairs (can be replaced with floor or tabletop display)	One 6-ft table, two chairs
Booth Staff Included (A max of 2 additional booth staff can be purchased for \$249/person)	4	3	2
Client Reception at Georgia Aquarium (Monday Evening)	●	●	●
Logo and Link on Conference Website	●	●	●
Pre-Conference Attendee List	●	●	
Post-Conference Attendee List	●	●	
Listed in Digital Conference Program	●	●	●
Logo on Vendor Hall Signage	●	●	●
Logo on Floor Decal	●	●	
Logo on Column Wrap (Exhibit Area)	●		
Logo on Exhibitor Social Media Posts (2x per month)	●	●	●
Individual Social Media Posts (4 total)	●		
Recognition as Exhibitor on Event Slide at Main Stage Session	●	●	●
Additional Recognition at Main Stage Session (Callout from Stage)	●		
Designated Meeting Room (Can be utilized throughout conference for client meetings and private demos)	●		
Sponsored Session/Presentation (Approved by FACTS)	2	1	0

*Electrical outlets at booth will be billed an additional \$150



Additional Exhibitor Opportunities

Exhibitor Opportunity	Number Available	Price
Speaking Session	12	\$1,500
Pre/Post Conference Attendee List (3 weeks prior)	no limit	\$1,000
Sponsor Coffee Break	4	\$2,000
Sponsor Snack Break	4	\$2,000
WiFi Sponsor (WiFi name will be printed on all attendee badges)	1	\$5,000
Exhibitor Reception Sponsor (Reception Signage and Additional 100 drink tickets to distribute)	1	\$5,000
Scavenger Hunt Sponsor (Business name printed on Scavenger Hunt Map)	1	\$1,500
Aquarium Sponsor (Signage, Diver)	2	\$5,000
Whova App Sponsor (Banner Ads inside Whova app; recognition with each push notification sent)	1	\$5,000

How to Sign up to Exhibit

factsmgt.com/elevate-sponsor/

Email kmccurley@factsmgt.com to let us know what à la carte items you would like to add to your exhibitor package. These items will be awarded on a first-come, first-served basis.

